

HUESTON HENNIGAN



Arianna Demas
Associate

646.930.4202
ademas@hueston.com

Education

University of Michigan Law School (J.D., 2019) Magna Cum Laude;
Order of the Coif

Dickinson College (B.A., 2012, Political Science) Magna Cum Laude

Clerkships

Hon. Ronnie Abrams, U.S.
District for the Southern
District of New York

Admissions

New York

Arianna Demas focuses her practice on high-stakes business disputes, complex litigation, and white collar investigations.

Prior to joining Hueston Hennigan, Ms. Demas was a William J. Brennan First Amendment Fellow for the American Civil Liberties Union. While in law school, Ms. Demas worked as an intern for the Knight First Amendment Institute at Columbia University and as an intern for the Hon. Sandra L. Townes for the United States District Court for the Eastern District of New York. She also served as the executive editor for the *Michigan Law Review*.

Experience

Representing **Kelly Toys**, maker of the top-selling toy in the US for 2023 “Squishmallows,” in a copyright infringement lawsuit against Build-A-Bear Workshop for its copycat Skoosherz product. (See “Squishmallows has launched a legal fight against Build-A-Bear,” [BBC](#); “Squishmallows Battle Skoosherz In Plushie IP Suits,” [Law360](#)).

Defending **Amazon.com** and **Twitch** against multiple lawsuits arising out of the tragic May 2022 mass shooting at a grocery store in Buffalo, NY. Plaintiffs claim that Amazon.com, Twitch, and other social media services incentivized the shooter to commit his horrific crimes by, among other things, providing him with the ability to livestream his attack. Plaintiffs’ claims, which include product liability,

negligence, and other torts, raise significant issues relating to the First Amendment and the scope of immunity for social media services under Section 230 of the Communications Decency Act.

Secured a complete victory for **McDonald's USA** against Byron Allen in a \$100 million fraud suit over ad spend on black-owned media, through a motion brought under California's "anti-SLAPP" statute. (See "McDonald's Gets Anti-SLAPP Win In Allen's \$100M Fraud Suit," [Law360](#); Byron Allen Loses \$100M Fraud Lawsuit Against McDonald's Over Ad Spend on Black-Owned Media," [The Hollywood Reporter](#)).

Represented **Monster Energy** in various federal lawsuits concerning marketing and advertising.

Represent **former Board of Directors** in a federal securities lawsuit in S.D.N.Y. regarding statements made in relation to their company's public offering.

Successfully represented a **high school student** in U.S. Supreme Court case regarding students' First Amendment speech rights, prevailing in an 8-1 decision.

Successfully represented a **high-profile former Trump counsel** in federal habeas corpus case in S.D.N.Y. after the government revoked his release from prison for his efforts to publish an anti-Trump book in violation of his First Amendment rights.

Represented **journalists** in a lawsuit against the federal government for its improper detention and interrogation of them at the border in violation of their First Amendment rights.

Lead attorney in federal lawsuit against the **FBI** in relation to its "Electronic Device Analysis Unit," regarding its ability to gain access to encrypted devices.