

# HUESTON HENNIGAN

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**Julia Haines**

Associate

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## Education

University of Chicago Law School (J.D., 2017) High Honors; Order of the Coif

Grove City College (B.S., 2014, Biochemistry) summa cum laude

## Clerkships

Hon. Thomas B. Griffith, U.S. Court of Appeals for the District of Columbia Circuit

## Admissions

California  
District of Columbia

United States Patent and Trademark Office

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Julia Haines practices complex commercial litigation, managing all aspects of a case for a wide variety of clients.

Before joining Hueston Hennigan, Ms. Haines was an associate at Kellogg, Hansen, Todd, Figel & Frederick, P.L.L.C. where she practiced both appellate and trial litigation. She also committed time to several pro bono matters, including successfully defending the award to an injured worker under the Longshore and Harbor Workers' Compensation Act and serving on the Federal Communications Bar Association moot court committee.

During law school, Ms. Haines served on the board of *The University of Chicago Law Review* as the business and communications editor and worked as a research assistant to Professor Richard A. Epstein and a teaching assistant for Professor Gerald N. Rosenberg. She was also named a Rubenstein Scholar and Kirkland & Ellis Scholar.

As part of Ms. Haines' undergraduate studies in biochemistry, she was a research assistant for Dr. Charles E. Kriley and she chaired the department's Chemistry Show.

## Experience

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Won a “record-setting” \$293M verdict for **Monster Energy Company** against rival beverage company Vital Pharmaceuticals, Inc. in a false advertising, tortious interference, and trade secret case after a monthlong trial. The jury found Vital Pharmaceuticals Inc. and its CEO falsely advertised the “super creatine” ingredient of its billion-dollar Bang energy drink. The verdict is believed to be one of the largest, if not the largest, Lanham Act awards ever. (See “Monster Energy wins \$293 mln false-advertising verdict against rival Bang,” [Reuters](#); “Monster Wins \$293M Verdict Against VPX In False Ad Trial,” [Law360](#); “Monster Energy Wins \$293 Million False Ad Award Over Bang,” [Bloomberg Law](#)).

Won “the largest-ever U.S. trademark awards” ([Reuters](#)) for **Monster Energy Company** against rival beverage company Vital Pharmaceuticals, Inc. Following a two-week trial, the arbitrator held that VPX’s Bang Energy does not contain advertised muscle-building creatine and infringed on “Bang” trademark. In the significant ruling, the arbitrator awarded Monster and Orange Bang \$175 million in damages, nearly \$10 million in attorney’s fees and costs, and a 5% royalty on all future sales of Bang Energy (with over \$1.5 billion in annual sales). (See “Monster asks court to enforce \$175 mln award against Bang Energy maker,” [Reuters](#); “Monster, Orange Bang Win \$175M Against Rival In Arbitration,” [Law360](#)).

Obtained summary judgment of non-infringement in favor of **Amazon.com, Inc.** against claims for patent infringement brought by serial patent litigant MasterObjects, Inc. (See “Amazon Beats Patent Claims After Alsup ‘Misstated’ Its Motion,” [Law360](#)).

Won a \$25 million trial victory for **Acorn Semi, LLC** in a patent infringement case against Samsung relating to its semiconductor technology. (See “Samsung Hit With \$25M Semiconductor IP Verdict In EDTX,” [Law360](#)).

Representing **Match Group** against Google over its illegal monopolization and other anticompetitive behavior in the distribution of mobile apps and processing of in-app purchases. (See “Match Accuses Google Of ‘Extortionate’ Fees In Antitrust Suit,” [Law360](#)).

Represented a **U.S.-headquartered fiber-optic technology company** in a successful Section 337 proceeding before the International Trade Commission, resulting in a general exclusion order against the respondents.

Represented **two individuals** in a challenge to the authority of the Securities and Exchange Commission to seek disgorgement for a violation of the Securities Act of 1933 before the Supreme Court of the United States.

Represented a **company with a broad international presence** in a contractual dispute in a private arbitration.

Obtained a three-year domestic violence restraining order and damages payment for a pro bono client.

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## Activities

Program Co-Chair, The Judge Paul R. Michel Intellectual Property American Inn of Court

Co-chair, Federal Communications Bar Association, Southern California Chapter

Co-chair, Federal Communications Bar Association, National Telecommunications and Technology Moot Court Competition